

Police Review & Police Product Review : Display

2009 Rates - Euro



Display advertising rates

Jane's Police Product Review

Police Product Review is an international bi-monthly magazine and rates include an e-mail link and inclusion in Police Product Review ELECTRONIC EDITION.

€ per insertion

Standard positions	x1	x2	x4	x6
Full page	2985	2670	2530	2390
Half page	1785	1610	1520	1425
Quarter page	1345	1210	1140	1075
Eighth page	900	810	755	710

A surcharge of 10% is applicable for premium positions and formats eg cover positions, fractional sizes on editorial pages - please contact your sales representative for more details.

Jane's Police Review

Police Review is a UK magazine published weekly and rates include a link and PDF on the Products and Services section of www.policereview.com. Premium positions in Police Review are cover positions, 1st right hand page and any custom / solus positions.

€ per insertion

Standard positions	x1	x2	x4	x6	x12
Full page	2295	2065	1950	1840	1605
Half page	1380	1235	1170	1100	965
Quarter page	1035	930	880	830	720
Eighth page	690	625	585	550	485

Premium Positions

Full page	2985	2690	2540	2390	2240
Half page	1790	1610	1525	1430	1255
Quarter page	1345	1210	1145	1075	940
Eighth page	895	810	760	715	630

Recruitment, Education & Training

Sponsored supplements, reprints, belly bands, gatefolds etc - please contact us for a quotation

Agency commission: 15%

Contact Display:

Tel: +44 (0)20 8276 4739

Email: lawadsales@janes.com

Loose Inserts

Police Product Review controlled circulation + all exhibitions copies

Up to 10 g:	€ 270 per 1000
Additional gram:	10 per 1000

Police Review controlled circulation + all exhibitions copies

Up to 10 g:	€ 180 per 1000
Additional gram:	8 per 1000

Digital

Police Product Review Electronic Edition

Banner (2 months) 900
includes website and email position

policereview.com

Banners 60 per 1,000 impressions
Site sponsorship (per month) 1200

Police News Brief

Prime Sponsor Position (per week) 900
Company link (per month) 1050

Recruitment, Education & Training

Please contact your sales representative for further details

